

FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION

DEPARTMENT OF ECONOMICS

Associate Professor, vacancy ref. 8, disciplines: International Marketing, Marketing Research, Marketing Strategies, Marketing in NGO, E-commerce, Prices and Competition / Competing Mechanisms and Prices.

a) Description of the Associate Professor Position, vacancy ref. 8. This position consists of:

- Discipline *International Marketing* for *Business Administration* Bachelor's Degree Program, full-time learning, comprising 2 lecture-hours and 3 seminar-hours;
- Discipline *Marketing Research* for *Business Administration* Bachelor's Degree Program, full-time learning, comprising 2 lecture-hours;
- Discipline *Marketing Strategies* for *Entrepreneurship and Business Administration* Master's Degree Program, full-time learning, comprising 0,75 seminar-hours;
- Discipline *Marketing in NGO* for *Public Administration* Bachelor's Degree Program, full-time learning, comprising 2 lecture-hours and 1 seminar-hours;
- Discipline *E-commerce* for *Business Administration* Bachelor's Degree Program, full-time learning, comprising 2 lecture-hours and 1 seminar-hours;
- Discipline *Prices and Competition / Competing Mechanisms and Prices* for *Accounting and Management Information Systems* Bachelor's Degree Program, full-time learning and *Business Administration* Bachelor's Degree Program, full-time learning, comprising 2 lecture-hours;

b) the duties of the person applying for the vacant position are:

- to give lectures;
- to coordinate seminars and practical works;
- to supervise dissertations.

c) minimum gross salary offered for the position when being hired: LEI 7433 + 15% (doctoral bonus);

d) the vacancy schedule:

- the announcement regarding the organization of the competition shall be published two months at the latest before the date when the first stage of the competition takes place;
- the period of applications for the competition starts on the day when the announcement for the vacant position is published on the website of the higher education institution and is over 15 days before the first stage of the competition takes place.

e) the topics for the examination are included in the appendix;

f) the description of the examination procedure is provided in the methodology annexed to this document;

g) the list of documents which applicants shall include in their application file:

- application form, signed by the applicant; this form shall include a statutory declaration for the accuracy of the information included in the file according to the annexed model;
- the form according to which the applicant fulfils the university standards for taking part in the examination, as shown in the model form provided in the university methodology, which is to be filled in and signed by the applicant;
- the applicant's list of published papers (paper and electronic version);
- the applicant's curriculum vitae (paper and electronic version);
- the documents which confirm the PhD degree: legalized copy of the PhD diploma and, if the original PhD diploma is not recognized in Romania, the certificate which confirms its validity;
- the summary of the PhD thesis, both in Romanian and in an international language, in no more than one page for each language;
- a proposal for the applicant's academic career development plan, comprising both teaching and research activities; this proposal is drawn up by the applicant, it comprises 10 pages at the most and it is one of the most important criteria for selecting the applicants;
- a statutory declaration in which the applicant points out to the incompatibilities which might exist as provided by Law no. 1/2011 in case he/she passes the examination or the lack of such incompatibilities;
- a statutory declaration in which the applicant should indicate that no disciplinary sanctions has been enforced on him/her in the last 3 years;
- a document certifying that the applicant's academic activity in the last 3 years has been evaluated as 'excellent';
- copies of other diplomas which certify the applicant's studies (baccalaureate diploma or certificate which confirms it, bachelor's degree diploma and diploma supplement or certificates which confirm this degree, master's diploma and diploma supplement or certificate which confirms this degree, certificates which confirm attendance of professional training courses etc.);
- copy of the identity card or, if the applicant does not have an identity card, of the passport or another document which confirms his/her identity and which was issued as an equivalent of his/her identity card or passport;
- if the applicant has changed his/her name, he/she shall present copies which confirm the change of his/her name marriage certificate or the proof that the name was changed;
- maximum 10 research papers/studies (electronic version) selected (the most representative for his/her professional accomplishments) by the applicant; if

these papers are not available in an electronic format, they will be presented in a printed form;

- candidates for associate professor positions shall include in the exam file at least 3 names and contact addresses of personalities in the field, from the country or abroad, external to the higher education institution, who agreed to draft letters of recommendation regarding the candidate's professional qualities;
- providing evidence for observance of the national standards for occupying teaching positions, which are specific for the didactical position of associate professor, in conformity with the minimum criteria provided by the *Nicolae Titulescu* University's Methodology for organising competitions for academic promotion in higher education:
 - obtaining a final score (S) calculated on the basis of articles and citations in ISI rated journals with non-zero Article Influence Score (AIS), as follows: S = P + C. The minimum score values for participation in the competition for the teaching position associate professor are: S > = 1.5 points; P > = 0.75 points; C > = 0.5 points. The final score (S) must be achieved based on:
 - the P score obtained based on a maximum of 10 articles of the candidate in ISI rated journals with a non-zero AIS. The candidate for the title of associate professor, scientific researcher II, must have a minimum number of 2 ISI articles with non-zero AIS, out of which 1 from the Core Economics and/or Infoeconomics categories. For associate professor, scientific researcher II, a maximum of 0.1875 points (i.e., 25% of the minimum value of P), can be awarded to publications (books or book chapters) at internationally acknowledged publishing houses in the field of social sciences and other national and international publishing houses. Each book or chapter in the book will substitute one of the maximum 10 articles allowed in the calculation of the P score;
 - the C score obtained on the basis of a maximum of 10 citations in ISI rated journals with a non-zero AIS (self-citations and semi-self-citations are excluded);
 - for associate professor, scientific researcher II, one of the following conditions shall be met:
 - from the maximum 10 articles, the candidate shall be the author or co-author of at least one article published in ISI rated journals with AIS higher than 0.15;

OR

to have been manager/ partner/ member in a research project/ grant won in a national or international competition, except for projects financed by operational programs such as SOP HRD, SOP CEE or similar types. h) the applicant's file shall be submitted to the University's Human Resources Department (București, Calea Văcărești, nr. 185, sector 4, et. 2).